

Programme for Footsteps Meeting on 13th June 2008



Inspiring Ambitions, Opening Minds

Welcome



Inspiring young Muslims to follow in the footsteps of successful Muslim Role Models



Inspiring Ambitions, Opening Minds

Programme

1. Refreshments
2. Welcome & Introduction – Br FH
3. Guest Introductions
4. Footsteps History and Vision- Dr RD
5. Way forward – AK
6. Discussion
7. Steering Group formation -
8. Conclusion
9. Light meal & departure



Inspiring Ambitions, Opening Minds

Welcome & Introduction

Br Farrukh Hasan
Project Manager



Inspiring Ambitions, Opening Minds

Guests' Introductions



Inspiring Ambitions, Opening Minds

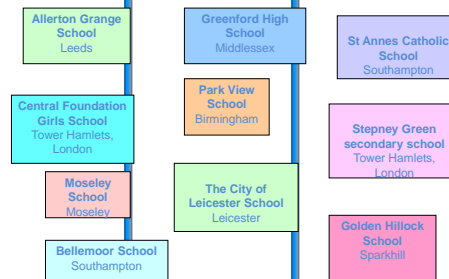
History & Vision

Dr Reefat Drabu
Chairperson of SAFA & Footsteps



Inspiring Ambitions, Opening Minds

Some of the 16 schools we have visited during 2006 and 2007:



www.mcb.org.uk



Inspiring Ambitions, Opening Minds

Ways Forward

Sr Asma Khan



Inspiring Ambitions, Opening Minds

Ways Forward:

Publicity and Marketing

- Logo
- Slogan/mission statement
- Leaflet

Action: This leaflet is the first point of contact with the project, hence it needs time invested in it, to ensure that the service we are promoting is clear recognisable, unique and worth the time and money spent on it.

•Letter to schools

Action: Too much information, needs to be simple and clear in objective of letter.



Inspiring Ambitions, Opening Minds

Ways Forward:

Publicity and Marketing

- Logo
- Slogan/mission statement
- Leaflet
 - Action:** This leaflet is the first point of contact with the project, hence it needs time invested in it, to ensure that the service we are promoting is clear recognisable, unique and worth the time and money spent on it.
- Letter to schools
 - Action:** Too much information, needs to be simple and clear in objective of letter.



Inspiring Ambitions, Opening Minds

Ways Forward:

Project Management

- Steering Committee
- Staff & volunteers
- Funding



Inspiring Ambitions, Opening Minds

Ways Forward:

Key Objectives

- Education -** *key to high achievements*
- Identity -** *instilling self-esteem and positive perception*
- Role Models -** *leading the next generation towards success*
- Citizenship -** *contributing to common good for all*



Inspiring Ambitions, Opening Minds

Ways Forward:

Project outcome:

- Inspiration
- Motivation
- Determination
- Relating to role model's life
- Making positive contribution to society

Key message common to all visits:

- To prosper and endeavour in education and therefore better future
- Duty to contribute to society for the common good of all
- That being British & Muslim are not two bipolar identities



Inspiring Ambitions, Opening Minds

Discussion & Feedback



Inspiring Ambitions, Opening Minds

Steering Group Formation



Inspiring Ambitions, Opening Minds

Conclusion & Refreshments